



ECO FIND

Find thousands of green products

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CAPTURE A GREATER SHARE OF THE GREEN PRODUCTS MARKET WITH ECO-FIND

WHAT IS ECO-FIND?

ECO-Find is an online directory connecting suppliers of genuine green products with potential purchasers. It lists suppliers across dozens of product types, acting as a hub of green product information for businesses, government, and the broader community. ECO-Find suppliers also enjoy benefits that go beyond their listing, including marketing benefits and promotional opportunities through ECO-Buy's green purchasing programs.

WHO IS ECO-BUY?

ECO-Buy is a not for profit organisation supported by the Victorian Government, that has been delivering award-winning green purchasing programs to local and state government and business since 2000. Our programs assist members to increase their purchasing of green products. As a Centre of Excellence in Green Purchasing, we provide a voice for green products, undertake research, and aim for environmental considerations to be integrated into every purchasing decision in Australia.

HOW DOES MY COMPANY BENEFIT FROM LISTING ON ECO-FIND?

- 🍃 Increasing the 'green' credentials of your products through our verification process
- 🍃 Promoting your products to an environmentally aware and committed audience of ECO-Buy members across business, local and state government
- 🍃 An audience of over 50000 visitors per year to our website
- 🍃 The growing recognition of ECO-Find amongst purchasing professionals in Australia
- 🍃 Working with ECO-Buy to grow the market for genuine green products

ECO-Buy promotes ECO-Find through regular Member events, public events, industry trade shows and conferences. Suppliers also receive regular supplier newsletters covering green marketing, regulatory developments, and green procurement trends and updates.

"ECO-Buy has been a key partner in the growth of our recycled plastic business with ECO-Find providing us with a high profile presence within state and local government. I would encourage all green businesses to be part of this network".

Peter Patterson – Director of Sales, Replas Victoria



WHAT MAKES ECO-FIND UNIQUE?

- ECO-Find is integrated into green purchasing programs with local and state governments in Victoria, and with businesses and associate members nationally
- ECO-Find has a large range of products suitable for organisational purchasing
- ECO-Find is operated on a not-for-profit basis, increasing our status as an independent and trusted source for green products
- All suppliers on ECO-Find must be able to verify they meet our robust environmental criteria

HOW DO I LIST ON ECO-FIND?

Suppliers wishing to list on ECO-Find must verify that their product meets at least one of our primary criteria, which include:

- Recycled Content, Energy Saving, Water Saving, Low Toxicity, Maintains Biodiversity



Our Research Manager can help you determine whether your product meets our criteria. Other environmental benefits can also be promoted on your ECO-Find listing provided the product meets one of these primary criteria.

HOW DO I VERIFY MY ENVIRONMENTAL CLAIMS?

The market for genuine green products is enhanced when the environmental claims of products are verified. Suppliers on ECO-Find need to verify that their product meets one of our primary criteria. ECO-Buy is not an accreditation organisation so we rely on suppliers having third party verification, certification or meeting relevant standards. There are a range of verification options available to suppliers, so contact us to discuss what information might be required for your product.

FEES:

An initial set up fee of \$300 (+GST) and an annual administration fee of \$210 (+GST) applies

ECO-Buy has a "fantastic website where we can access information on products that are available"

Anne Tourney – Senior Environmental Planner, City of Boroondara

For more information about listing as an ECO-Find supplier:
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